



Friends of the W&OD 10K

Saturday, July 30, 2011 – 6:30 pm



Marathon
Charity
Cooperation

Marathon Charity Cooperation
2776 South Arlington Mill Drive #246, Arlington VA 22206
703-927-4833 – secretary@mc-coop.org – www.mc-coop.org/friends

June 7, 2011

Dear Friend:

Can you sponsor **Friends of the W&OD 10K**, Saturday, July 30, on W&OD Trail in Vienna, Virginia, or exhibit at our pre-race **College of the Environment GREEN UNIVERSITY™?**

Friends of the W&OD 10K is a 6.2-mile footrace from Old Vienna Station in Vienna, Virginia, two blocks west of Maple Avenue (Route 123) to Hunter Mill Road and back. The race benefits Vienna-based **Friends of the W&OD Trail** and serves to educate the community about the importance of the W&OD and its preservation and improvement. **Friends of the W&OD** pays for benches, fountains, and gardens along the trail and assists in rebuilding storm-damaged bridges.

Helping Friends of the W&OD is Marathon Charity Cooperation, a co-op of 500+ members & 13 charities:

- **Association for India's Development**
- **Center for Alexandria's Children**
- **The Jacques A. Clermont Memorial, Inc.**
- **Faith Alliance Against Slavery and Trafficking**
- **Stop the Silence: Stop Child Sexual Abuse**
- **AIMS India Foundation**
- **Asha for Education**
- **Hope for Tomorrow**
- **High Cloud Foundation**
- **Burma Humanitarian Mission**
- **Iqraa (Read)**
- **5th Pillar**
- **Teens Run DC**
- **Preemies Today**

Before and after the race, from 4:15 pm to 8:00 pm on race day, we host a **College of the Environment GREEN UNIVERSITY™** at Centennial Park, in front of the old red caboose, open free to the public with displays from community environmental organizations and sponsors. Race participants visit the **College of the Environment** to pick up their t-shirts, bib numbers, and pre-race information (“goodie bags”). We expect 300 runners and walkers in the 10K to visit your display at the **College of the Environment**.

If you sponsor our event with either a donation, gift certificates as prizes, or in-kind support, we will ...

- Include your ad, coupon, insert, or sample in the goodie bag (please send 300 inserts by July 15)
- Add your logo and link on our web page and print your logo on our t-shirts
- Provide display space for you at the **College of the Environment**
- Give you a complimentary entry
- Announce your sponsorship at the College, at the start, at the finish, and at the awards ceremony

We offer these sponsor levels:

- **DIAMOND:** \$1,000 or more
- **GOLD:** \$ 500 or more
- **SILVER:** \$ 250 or more (or ten \$25 gift certificates or the equivalent in-kind support)
- **BRONZE:** \$ 100 or more (or four \$25 gift certificates or the equivalent in-kind support)
- **FRIEND:** \$ 50 or more (or two \$25 gift certificates or the equivalent in-kind support)
- **EXHIBITOR:** No charge, free for non-profit organizations

Donations to **Marathon Charity Cooperation** are tax-deductible. You may also earmark your donation directly for one of our beneficiaries and get full recognition as a sponsor.

Sincerely,

Jay Jacob Wind

Jay Jacob Wind, Secretary, Marathon Charity Cooperation
Secretary, Friends of the W&OD Trail

YES, I want to sponsor Friends of the W&OD 10K or exhibit at the **College of the Environment**

Please send this form to
MCC
2776 South Arlington Mill Drive #246
Arlington VA 22206

Make checks payable to **MCC**, or directly to one of the beneficiaries

Organization _____
Contact _____
Address _____
Phone _____ Fax _____
E-mail _____
Web page _____

Enclosed is:

All donations are 501(c)3 deductible

Gift certificates totaling \$_____

Non-profit -- FREE

A donation of \$_____

I want to be listed on the t-shirt (send by July 15)

- DIAMOND:** \$1,000 or more (name sponsor of the race)
- GOLD:** \$500 or more (big logo on t-shirt)
- SILVER:** \$250 or more or ten \$25 gift certificates (small logo on t-shirt)
- BRONZE:** \$100 or more or four \$25 gift certificates (name on t-shirt)
- FRIEND:** \$50 or more or two \$25 gift certificates (complimentary entry or t-shirt)
- EXHIBITOR:** Free for non-profit organizations

I pledge in-kind support _____ (e.g., printing t-shirts or refreshments)

YES, I want to exhibit at College of the Environment “Green University” on July 30, 2011

I want to exhibit on Saturday, July 30, 4:15 pm to 8:00 pm
Exhibitors set up at 4:00 pm and break down at 8:00 pm.
Bring your own tents, tables, and chairs.
Limited electricity is available, please coordinate by July 15
with Jay Jacob Wind (703-927-4833, fax 703-521-6157) or with Roger Neighborgall (703-819-7047).

You may bring displays, working models, videos, handouts, and samples.
You may sell your merchandise at this location.
Exhibitors must follow the rules of Northern Virginia Regional Park Authority.
We will send you a copy of those rules.

On our web page, we list all sponsors and exhibitors and link to their web pages.

If you do not have gift certificates of your own, you may use these forms.



Marathon
Charity
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**Friends of the W&OD 10K
GIFT CERTIFICATE**
Congratulations for your award winning finish!



Please visit (Sponsor) _____ Phone _____

Address _____, _____

Certificate value \$ _____ expires 9/30/2011 Authorized signature _____



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